

Voyager GLOBAL FLEET

The ultimate data insight tool for ship suppliers

- Enhance sales and marketing
- Improve segmentation and targeting
- Increase focus and get better results
- Transform after-sales customer care

Fully searchable global database of 120k+ vessels, owners, operators and managers to enhance sales, marketing and customer service.

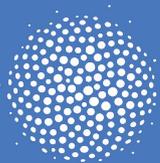
Extensive data content Hourly position data, Flag and Class data, trading histories, destination ports and sea time plus full compliance and ownership history viewed geographically and as list views.

Unlimited searching and filtering using over 100 different search criteria.

Create and save user-defined lists of vessels to enhance customer understanding, improve targeting and offer more personalised services.

Export to excel at the click of a button for further analysis and use in your own in-house systems.

Customise Voyager GLOBAL FLEET by adding your proprietary data sets such as relationship history, equipment installed and installation and servicing dates for your private, exclusive use.



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Until now, it's been hard for ship suppliers to get access to the data they needed to target their sales and marketing activities effectively. It's also been difficult to optimise service, maintenance and support resources to meet customer needs. Voyager GLOBAL FLEET service changes all that.

With Voyager GLOBAL FLEET, for the first time, you can now access a rich, continuously updated maritime database to help improve sales targeting and performance, increase operational efficiencies, improve customer understanding and enhance customer care.

5 WAYS Voyager GLOBAL FLEET CAN HELP YOUR BUSINESS

- ✓ Identify new prospects, focus sales and marketing efforts using over 100 different search criteria.
- ✓ Improve prioritisation using live destination port and ETA data.
- ✓ Enhance after-sales care by predicting and scheduling servicing based on sea hours, miles sailed and port call data.
- ✓ Use vessel characteristics, compliance records and sailing area data to identify customer needs and offer more tailored solutions.
- ✓ Offer more accurate pricing using detailed sea hours, historic trading and port call information.

More than 1.4 billion data points in Voyager GLOBAL FLEET provide a detailed view of every IMO registered vessel in the world over a rolling 3-year period. Information can be easily searched, filtered, manipulated, viewed and exported to meet business requirements based on over 100 search criteria including:

VESSEL DATA

Class
Flag
Size
Type
Build date

OWNERSHIP DATA

Owner/Group owner
Manager
Operator
DOC holder

LIVE VOYAGE DATA

Current position
Departure port
Destination port
ETA

COMPLIANCE DATA

Inspection dates
Defects
Detentions

HISTORIC TRADING DATA

Vessel routing
Port calls
Special sailing areas

ASSET UTILISATION DATA

Sea hours
Nautical miles sailed
Port turnaround times

BRING YOUR OWN DATA

You can even add your own data to enhance your Voyager GLOBAL FLEET experience. Prices on application.

Click here to get started with Voyager GLOBAL FLEET with a free no-obligation 7-day trial.



Get In Touch

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